



Media Contact:

David Brown, 434-409-3045

dbrown@edison2.com

Carrie Nolan, 313-982-6126

carrien@thehenryford.org

FOR IMMEDIATE RELEASE

The Henry Ford to Showcase Edison2's Very Light Car On display starting January 15 in Henry Ford Museum

(Lynchburg, VA – January 07, 2011) – Edison2's #98 Very Light Car, the \$5 Million Mainstream Class winner of the Progressive Insurance Automotive X PRIZE, will reside in the prestigious Henry Ford Museum, part of The Henry Ford in Dearborn, Michigan. The car will eventually be part of the museum's newly redesigned automotive exhibition.

Edison2's Very Light Cars – employing breakthrough combinations of light weight and low aerodynamic drag – won the grueling X PRIZE Mainstream Class, in which cars were required to seat 4 passengers, go at least 200 miles on a tank or charge, and meet stringent performance, handling and emissions standards, all while achieving over 100 MPGe.

Edison2's founder and CEO Oliver Kuttner was clearly thrilled at the prospect, "Henry Ford Museum has one of the most prestigious collections of historically important automobiles and we're very proud to be included" said Kuttner, "The original Edison labs provided philosophical inspiration to our work and led to our name, and here we are, with our winning car becoming a neighbor of the lab."

"We are delighted to have this incredibly innovative vehicle be part of Henry Ford Museum which celebrates America's ideas and innovations said Patricia Mooradian, president of The Henry Ford. "Our mission at The Henry Ford is to present the stories of innovation, ingenuity and resourcefulness that completely changed the way we live and use those stories to inspire future generations to make a difference and create a better future. Edison2 represents creative thinking and that can-do attitude that is at the core of our country's beginning."

"This is a perfect fit for our future exhibition that will tell the story of the impact the automobile had on our lives and the innovations that emerged with its creation. The exhibit will be the world's largest, most interactive automotive experience that focuses on the process of innovation and the perfect place to feature the Edison2 as a ground-breaking design that connects the past to the present and the future," said Christian Øverland, vice-president of Collections and Experience Design at The Henry Ford.

The announcement by The Henry Ford coincides with preparations for the North American International Auto Show, which begins with media days on Monday, January 10, 2011. Edison2's winning car will be exhibited alongside the E-Tracer, winner of the Alternative Tandem class at the X Prize Foundation's booth.

"We at the X PRIZE Foundation are thrilled that the Edison2 vehicle will be on display at Henry Ford Museum. The achievement of over 100 MPGe by the Edison2 vehicles during the Progressive Insurance Automotive X PRIZE was a historic moment for the automotive community, and deserves to

be recognized in a museum of the caliber of The Henry Ford," stated Cristin Dorgelo Lindsay, Vice President of Prize Operations for the X PRIZE Foundation.

Kuttner, a Charlottesville, Virginia entrepreneur and lifelong auto enthusiast, founded Edison2 LLC in 2007. He assembled a top-tier team of racing and aerospace engineers, designers and mechanics for the X Prize competition. Although Edison2 personnel have numerous victories at Le Mans, Sebring and Daytona, Chief of Design Ron Mathis sees this accomplishment as special. "I see my 30 years in racing as preparation for this – building a car for the future. Our winning car going to The Henry Ford is validation of the approach we have chosen: cars which simply take very little energy to move."

Hi-res photos are available on our website (www.edison2.com/for-media/)

About The Henry Ford

The Henry Ford, in Dearborn, Michigan, is the world's premier history destination and a National Historic Landmark that celebrates American history and innovation. Its mission is to provide unique educational experiences based on authentic objects, stories and lives from America's traditions of ingenuity, resourcefulness and innovation. Its purpose is to inspire people to learn from these traditions to help shape a better future. Five distinct attractions at The Henry Ford captivate more than 1.6 million visitors annually: Henry Ford Museum, Greenfield Village, The Ford Rouge Factory Tour, The Benson Ford Research Center and The Henry Ford IMAX Theatre. The Henry Ford is also home to Henry Ford Academy, a public charter high school which educates 485 students a year on the institution's campus and was founded in partnership with The Henry Ford, Ford Motor Company and Wayne County Public Schools. For more information please visit our website thehenryford.org.

###